



INTEGRAL UNIVERSITY LUCKNOW
DEPARTMENT OF COMMERCE & BUSINESS MANAGEMENT

National Webinar

on

“TOURISM AND COVID 19: ROAD TO RECOVERY”.

3rd July ,2021

Timing : 12: 30 PM onwards

Faculty of Commerce and Management, Integral University is organizing **National Webinar** on “**TOURISM AND COVID 19: ROAD TO RECOVERY**”. The outbreak of the COVID 19 pandemic has brought almost all areas of the business to a standstill. Arguably, the worst affected has been the Tourism and Hospitality industry. According to the **UN World Tourism Organization (UNWTO)**, this is by far the worst crisis International Tourism has faced since records began in 1950. The webinar is designed to discuss the role of tourism on Indian economy, impact of COVID 19 on the Tourism, Travel and Hospitality Industry and way forward.

Topics/ Themes for discussion:

1. Impact of COVID 19 on tourism industry
2. Industry perspective on new ways to overcome pandemic
3. Future of tourism industry
4. Students Questions answered by experts.

Speakers:

1. **Prof. Javed Musarrat**, Honourable Vice Chancellor, Integral University, Lucknow.
2. **Prof. A.K Saxena** : Dean, Faculty of Commerce and Management ,Integral University, Lucknow.
3. **Prof. Parikshat Singh Manhas**, Professor & Director, School of Hospitality & Tourism Management (SHTM), University of Jammu, Jammu, Jammu & Kashmir.
4. **Dr. Syed Shahid Mazhar (Moderator)** : Head, Department of Commerce and Business Management, Faculty of Commerce and Management, Integral University, Lucknow.

Date : **3rd July, 2021**

Time: **12:30 pm** onwards.

Registration Link: <https://forms.gle/C7L4YZ2CbpYwwdXA7>

Google Meet Link for Webinar: <meet.google.com/afj-nsgs-hgg>



NATIONAL WEBINAR

ON

TOURISM AND COVID 19 ROAD TO RECOVERY

CHIEF-PATRON

Prof. S.W. AKHTAR

FOUNDER & CHANCELLOR
Integral University, Lucknow

PATRON

Dr. SYED NADEEM AKHTAR

PRO-CHANCELLOR
Integral University, Lucknow

SPEAKER



Prof. PARIKSHAT SINGH MANHAS

RECTOR, UDHAMPUR CAMPUS & DIRECTOR
SCHOOL OF HOSPITALITY &
TOURISM MANAGEMENT (SHTM)
UNIVERSITY OF JAMMU, JAMMU & KASHMIR, INDIA

CHAIRMAN



Prof. JAVED MUSARRAT

VICE-CHANCELLOR
INTEGRAL UNIVERSITY, LUCKNOW

CONVENER



Prof. A.K. SAXENA

Dean
Faculty of Commerce & Management
Integral University

MODERATOR



Dr. S.S. MAZHAR

Head
Department of Commerce & Business Management
Integral University



12:30 pm Onwards
Saturday, July 3rd, 2021



GOOGLE MEET JOINING INFO

Link for joining the session

meet.google.com/afj-nsgs-hgg

Registration Form Link : <https://forms.gle/C7L4YZ2CbpYwwdXA7>

ORGANIZED BY :
Faculty of Commerce & Management, Integral University, Lucknow